

CHRISTINE KELLER-QUIRK

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OBJECTIVES

To obtain a mid-level position that highlights my creative abilities and organizational skills as a designer in the graphics or interior design fields

EDUCATION

Interior Design Institute
Certificate of Completion

- Advanced classes concentrating on kitchen & bath design, commercial design, SketchUp and AutoCAD

West Chester University of Pennsylvania
Bachelor of Fine Art, Concentration in Graphic Design

- Financially responsible for 100% of education

Antonelli Institute of Art and Photography
Associate of Specialized Technology in Commercial Art

SKILLS & INTERESTS

- Adobe Creative Suites (proficient in InDesign, Photoshop, Illustrator, Acrobat), WordPress, AutoCAD, SketchUp/LayOut/Podium, VRay, iMovie, Microsoft Office, QuarkXpress
- 4-color pre-press production, photo manipulation, video editing

2-Day Adobe InDesign Workshop
300 Dots, Inc. at Current Medicine, LLC.

Computer Lab Monitor
West Chester University

Art Association
West Chester University

REFERENCES

References upon request

EXPERIENCE

The Legacy Companies (formerly EdgeCraft Corp.), Avondale, PA
August 2005–June 2022

Print, Package and Web Designer

- Create multi-color packaging that promotes the manufacturer's high-quality craftsmanship and reputation across several brand categories
- Design 4-color multi-product catalog brochures for retail/commercial sales and promotions
- Produce full-color and gray scale instruction manuals according to product specification, from conception to press-ready production, while maintaining consistency in layout and design
- Generate eye-catching trade show collateral effectively communicating brand campaigns to a target audience
- Develop 4-color promotional marketing materials for sales team members, spanning 14 brands
- Modify, color-correct and manipulate photographs for multiple disciplines and applications
- Coordinate multi-language package design and instruction manuals with multiple translators and foreign-market vendors
- Prioritize multiple projects simultaneously in a deadline-driven environment
- Organize, maintain and archive a large digital asset database and Mac-based computer network
- Proactively and efficiently support all inter-departments creative needs on a daily basis

Current Medicine, LLC., Philadelphia, PA

April 1996–August 2005

Assistant Art Director, Graphic Designer

- Oversee a nine-member design and illustration department
- Create 4-color and 2-color book covers that best reflects the spirit and identity of the subject matter
- Design interior pages according to clients' specifications while ensuring consistency in design and layout
- Schedule and manage production of 15 books a year, which includes all steps from conception to press-ready production
- Sustain high quality standards of books in a fast-paced deadline-oriented setting
- Assign tasks and facilitate workflow within the department

Sir Speedy Printing, Blue Bell, PA

October 1995–April 1996

Graphic Designer, Typesetter

- Design and typeset camera-ready ads, flyers, forms and mailers
- Redesign promotional packages including logos, stationery, business cards and newsletters for a variety of clients

West Chester University Newspaper, West Chester, PA

April 1993–April 1994

Graphic Designer

- Construct and determine the placement of newspaper ads